Permit #F00034039

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034039 **Type of Permit:** FILMING **Release Date:** 11/19/2010

Production Company PRETTY BIRD PICTURES INC

Insured Company Name PRETTY BIRD PICTURES INC

Contact Phone No. 1 310-315-8700
Contact Phone No. 2
Fax
Address 1823 COLORADO BLVD
SANTA MONICA, California 90404

Production Title NIKE

Type of Production Commercial - Standard

Producer PEDRO DE OLIVIERA

Director MAX MALKIN

1st AD DAVID WEBB

Production Manager TBD TBD

FilmL.A. Coordinator Erica Wade

Location Manager ERNEST BELDING
Primary Phone Mobile - 213-820-9207
Secondary Phone

Location Assistant NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$320.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,030.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00034039	**Location Manager**	ERNEST BELDING
Production Company	PRETTY BIRD PICTURES INC	Primary Phone	Mobile - 213-820-9207
Insured Company	PRETTY BIRD PICTURES INC	Secondary Phone	
Production Title	NIKE		

Location Address 10535 Zelzah Ave, Los Angeles, CA, 91344

Location Type School

Film Dates 11/21/2010 - 11/21/2010 06:00 - 19:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	4
Generator	1
Motor Homes	2
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	55
LA City UFSO assigned	26478

Filming Activities Equipment on property; Exterior Dialogue; Exterior establishing shots; Interior Dialogue; Filming on the athletic field and in the locker room.;

Special Effects: F/X Permit # 15197

Type	No. Times Per Day	No. Takes Per Take

Description of F/X Scene: Flame effects using a blowtorch

Jurisdiction **Political:** Los Angeles City - Council District 12 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals

LOS ANGELES POLICE DEPARTMENT	Mark Preciado
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT	Duane Houston

Coordinator Note COMPANY DIDN'T RECEIVE WALKTHRU APPROVAL, UFSO REQUIRED @ 0600HRS FOR 4HR MINIMUM, UFSO TO ASSES LOCATION

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NO PERMIT